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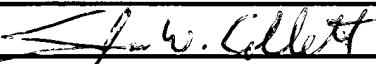
174

Application Number	10/034,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL1

ENCLOSURES (Check all that apply)

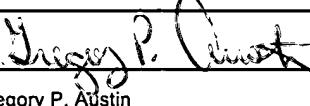
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please Identify below): Forms PTO/SB/08 (4 pgs.); Copies of 11 Cited References (167 pgs.) and Return Receipt Postcard
<input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address	
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	
<input checked="" type="checkbox"/> Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	
<input type="checkbox"/> Certified Copy of Priority Document(s)	Remarks	
<input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	The Commissioner is hereby authorized to charge any fees due in connection with this submission, or credit any overpayment, to Deposit Account No. 02-4553 in the name of Buchanan Ingersoll Professional Corp..	

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	Buchanan Ingersoll P.C., One Oxford Centre, 301 Grant Street, 20th Floor, Pittsburgh, PA 15219-1410		
Signature			
Printed name	James W. Collett, Ph.D.		
Date	January 28, 2005	Reg. No.	46,636

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature	
Typed or printed name	Gregory P. Austin
Date	January 28, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of) Group Art Unit: 2157
)
 Gruber et al.) Examiner: Dalencourt, Y.
)
 Serial No.: 10/004,900) Confirmation No.: 8511
)
 Filed: November 2, 2001) Customer No.: 23464
)
 For: INCREASING PUBLIC)
 AWARENESS OF NON-PROFIT)
 ORGANIZATIONS' MISSIONS)

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97-1.98

Mail Stop Amendment
 Commissioner for Patents
 P. O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

This Information Disclosure Statement is being filed prior to receipt of a first Office Action on the merits with respect to the above-captioned application. Thus, it is believed that there is no fee due for filing this paper. However, if it is determined that a fee is due, the Commissioner is hereby authorized to charge the requisite fee, or any fees that may be due in connection with this and the attached papers, or with this application during its entire pendency, or to credit any overpayment, to Deposit Account No. 02-4553.

In accordance with 37 C.F.R. §1.56 and 37 C.F.R. §§1.97-1.98, this Information Disclosure Statement, including Forms PTO-SB/08 (4 pages), is provided herewith.

The Examiner's attention is directed to the following U.S. applications:

<u>U.S. App. Serial. No.</u>	<u>Filing Date</u>
10/290,678	11/08/2002
09/894,190	06/27/2001
10/388,824	03/13/2003
10/241,684	09/10/2002
10/041,887	01/07/2002

09/819,358	03/28/2001
09/782,722	02/13/2001
10/252,026	09/20/2002
10/323,951	12/18/2002
10/439,899	05/15/2003
09/848,101	05/03/2001
09/764,787	01/17/2001
09/927,656	08/10/2001
09/740,761	12/12/2000
09/800,389	03/06/2001
09/742,866	12/20/2000
10/004,014	10/18/2001

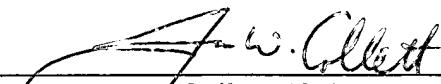
The items identified in this Information Disclosure Statement may or may not be "material" pursuant to 37 C.F.R. §1.56. The filing of this Information Disclosure Statement is not an admission by Applicants or Applicants' representatives that any of the documents, singly or in any combination, is effective as prior art against the subject application. Additionally, in accordance with 37 C.F.R. §1.97(h), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information as defined in 37 C.F.R. §1.56(b) exists in addition to those submitted herewith.

Applicants respectfully request that the Examiner review the foregoing documents and information and that they be made of record in the file history of the above-captioned application.

Respectfully submitted,

BUCHANAN INGERSOLL P.C.

By:


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Substitute for form 1449/PTO

INFORMATION DISCLOSURE
STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1

of 4

Complete if Known

Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL1

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
Number-Kind Code ² (if known)					
		US- 2002/0049816 A1	04-25-2002	Costin, IV et al.	
		US- 6,460,072 B1	10-01-2002	Arnold et al.	
		US- 2002/0004757 A1	01-10-2002	Torres et al.	
		US- 2002/0004749 A1	01-10-2002	Froseth et al.	
		US- 2002/0038225 A1	03-28-2002	Klasky et al.	
		US- 2002/0080175 A1	06-27-2002	Hautt et al.	
		US- 2002/0042821 A1	04-11-2002	Muret et al.	
		US- 2002/0029179 A1	03-07-2002	Gruber et al.	
		US- 2002/0073026 A1	06-13-2002	Gruber et al.	
		US- 2002/0091538 A1	07-11-2002	Schwartz et al.	
		US- 2002/0111904 A1	08-15-2002	Gruber et al.	
		US- 2002/0165759 A1	11-07-2002	Gruber et al.	
		US- 2002/0178139 A1	11-28-2002	Chen et al.	
		US- 2003/0003434 A1	01-02-2003	Gruber et al.	
		US- 2003/0033244 A1	02-13-2003	Feig et al.	
		US- 2003/0088455 A1	05-08-2003	Gruber et al.	
		US- 2003/0130888 A1	07-10-2003	Daniher	
		US- 2003/0175674 A1	09-18-2003	Gruber et al.	
		US- 2004/0049399 A1	03-11-2004	Familian et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	T ⁶
Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)						
		JP 07-225801 A	08-22-1995	Hitachi Ltd. et al.		*
		DE 003346275 A1	07-11-1985	Brehm Robert Dr.		*

Examiner Signature		Date Considered
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*English language abstract attached.

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INFORMATION DISCLOSURE
STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 2

of 4

Complete if Known

Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.

Attorney Docket Number 51051.000015.UTL1

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Number-Kind Code ² (If known)					
		US- 2004/0059793 A1	03-25-2004	Gruber et al.	
		US- 2004/0093226 A1	05-13-2004	Gruber	
		US- 2004/0122682 A1	06-24-2004	Gruber et al.	
		US- 2002/0078057 A1	06-20-2002	Wang et al.	
		US- 2003/0225853 A1	12-04-2003	Wang et al.	
		US- 6,603,955 B2	08-05-2003	Gruber et al.	
		US- 5,879,163 A1	03-09-1999	Brown et al.	
		US- 6,086,381 A1	07-11-2000	Downs et al.	
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		US- 5,506,393 A1	04-09-1996	Ziarno	
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		US- 6,539,446 B1	03-25-2003	Chan	
		US- 4,965,719 A1	10-23-1990	Shoens et al.	
		US- 5,665,952 A1	09-09-1997	Ziarno	
		US- 6,535,871 B1	03-18-2003	Romansky et al.	
		US- 6,442,693 B1	08-27-2002	Sandgren et al.	
		US- 6,684,369 B1	01-27-2004	Bernardo et al.	
		US- 6,714,928 B1	03-30-2004	Calow	
		US- 2002/0178079 A1	11-28-2002	Russell et al.	

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Country Code ³ -Number ⁴ -Kind Code ⁵ (If known)						

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet 3

of 4

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Application Number	10/004,900
Filing Date	November 2, 2001
First Named Inventor	Gruber et al.
Art Unit	2157
Examiner Name	Dalencourt, Y.
Attorney Docket Number	51051.000015.UTL

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

Examiner Signature		Date Considered	
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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>				Complete if Known
				Application Number 10/004,900 Filing Date November 2, 2001 First Named Inventor Gruber et al. Art Unit 2157 Examiner Name Dalencourt, Y.
Sheet	4	of	4	Attorney Docket Number 51051.000015.UTL1

NON PATENT LITERATURE DOCUMENTS				
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.		T ²
		Gordon-Murnane, "Campaign 2000 – Public Policy, Party, and Candidate Sites", Searcher, Feb. 2000, 8(2)		
		Kaufman, "Cause Cellebre", Hollywood Reporter, July 1999, 358(32):S-13		
		Lemay, "Teach Yourself Web Publishing with HTML 4 in 14 days: Second Professional Reference Edition", Sams Publishing, 1997, pp. 33-43, 55-58, 401, 411-415, 792-795		
		Smith, et al., "The Impact of Direct Marketing Appeals on Charitable Marketing Effectiveness", Journal of the Academy of Marketing Science, 1996, 24(3):219-231		
		Stein et al., "The eNonprofit: a Guide to ASPs, Internet Services, and Online Software", Jan. 2002, www.compasspoint.org/enonprofit		
		"PGA Buick Open: Buick Open Raises \$245,000 for Charities", Sports Editors/Golf Writers & Columnists, Nov. 1990		
		"So, You Think You Know About Construction: Win a Weekend in Paris by Testing Your Industry Knowledge in Our Construction Fantasy League and Contribute to Macmillan Cancer Relief", Contract Journal, March 1999		
		www.ecfa.org		
		www.family.org		

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